

# Live Relentless: Tim Kennedy's Supplement Brand

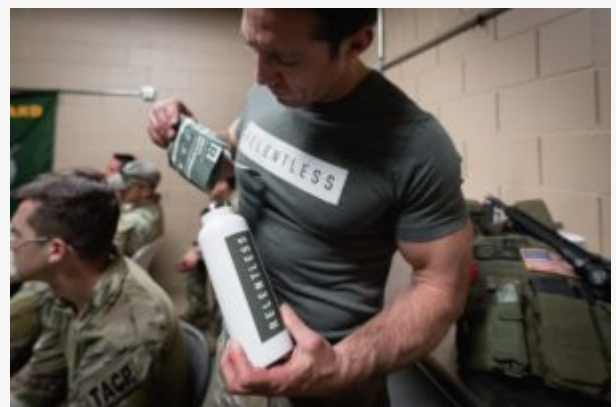
written by Mike Roberto | June 6, 2019

**2021 Update:** This brand has been sold outright to Tim Kennedy, who is reformulating the product line. Stay tuned to @live.relentless on Instagram for updates!



Do you live, work, and train *Relentlessly*?!

Showing or promising no abatement of intensity, strength, or pace is what it means to be **Relentless**. Nobody better embodies those two qualities than US Army Green Beret and UFC fighter **Tim Kennedy** – the ultimate “Sheepdog”.



Rip it, Pour it, Shake it, Go! Tim Kennedy's Relentless contains all on-the-go single-use packets for the athlete on the move.

Tim co-founded **Relentless**, a new supplement brand that lives up to Tim's unapologetically American spirit of hard work and honor.

On April 13, 2019, Relentless launched with an event in Austin, TX that lived up to the brand's name. Tim ran a series of two workouts, hosting a major meet-and-greet while introducing their highly-anticipated formulas. If you were at the event, our fan images with Tim are available here on DropBox.

# Relentless – Deals and Price Drop Alerts

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## Our interviews with Tim Kennedy and CEO Charlie Hartwig

First, listen to Tim explain the story behind Relentless, while also showing why you have to be careful around such a deadly man:

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We also talked to Charlie Hartwig, who explained the genesis of the brand:

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## Product Introduction Videos from the event

I was also fortunate to interview Tyler Parsons (@wolfofsupplements) about all of the products at launch. You can watch each below:

### Relentless Focus (Nootropic Supplement)

We start with the initial best-seller, **Relentless Focus**, which is a nootropic supplement that has a limited amount of caffeine inside so that it can be paired with your coffee or pre workout if you want:

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### Relentless Pre Workout

Next, we sample the pre workout supplement, **Relentless Pre-Training**. After Tim's interview above, you can see why there are no non-compliant stimulants inside or even *too* much caffeine:

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### Relentless Daily Wellness (Multivitamin Pack)

This one is probably the most interesting multivitamin pack we've ever seen –

because it's much *more* than just a vitamin pack! **Relentless Daily Wellness** has both AM and PM packs to take, and even cooler, the AM pack contains a full dose of the FOCUS supplement listed above!!

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## Relentless Meal Replacement

Finally, we discuss **Relentless Meal Replacement**, which, like all of the other supplements, comes in single-serving packets. This also happens to be Tim Kennedy's favorite product:

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## Get a feel for the Relentless Lifestyle

The video below should give you another idea of what to expect from Tim and the brand:

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## Follow *live.relentless* on social media

Meanwhile, Don't forget to follow @live.relentless on Instagram!

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Live. Relentless.