

# Pumped Sports – Proud Sports Supplements of New Zealand

written by Mike Roberto | October 12, 2017



Pumped Sports is a New Zealand owned and operated supplement company that's getting primed for the big time here in the U.S. Here's their story!

Almost two years ago, we came across a pre workout from *New Zealand* called **LOADED** that was open-label, well-dosed, and bringing some solid energy and pumps. At the time, we weren't quite sure what to make of the product or the company who made it. Are supplements really that big of a business in New Zealand of all places?!

As it turns out, YES!

The company responsible for creating Loaded and the potent thermogenic fat burner **Aktivate** is none other than **Pumped Sports**. They're on a mission to dominate their homeland market, and are preparing to make some big moves here domestically, so we had to get the inside story on this up and coming brand.

We've got plenty more info to come on Pumped Sports, but before we get there, take a moment to check the best deal on all Pumped Sports supplements:

Check out *Pumped Sports* at **PumpedSports.co.nz** in the US!

## Who is Pumped Sports?

Ben Searle founded Pumped Sports in early 2016 with a vision to be the first New Zealand-owned and operated brand to produce clinically-dosed, 100% transparent supplements that stood out from the countless copycat formulas on the market. Unhappy with the current state of underdosed and / or prop-blended products, Ben

embarked on a mission to rectify the situation.

*"At this time, and still to this day in many markets, proprietary blends dominated the supplement market, and as a consumer of supplements myself, I was unhappy with the quality of products available. With this in mind, I set out to change that. The long-term goals for Pumped Sports are to establish a brand that is loved by supplement users all over the world. We aim to establish a reputation as an honest, safe, quality driven supplement company that produces extremely effective supplements that are loved by all."*

– Ben Searle

## Who is Pumped Sports for?

To put it simply, if you're interested in sports, health, and fitness, Pumped Sports is for you. It doesn't matter if you're male, female, an ultra-competitive athlete, or the casual gym enthusiast. If you want properly dosed, transparently labeled supplements, you'll be interested in what Pumped Sports has to offer.

Ben and the team at Pumped Sports are dedicated to helping inform consumers about what's inside their products as well as providing information on what ingredients users should be embracing, and which ones they should avoid.

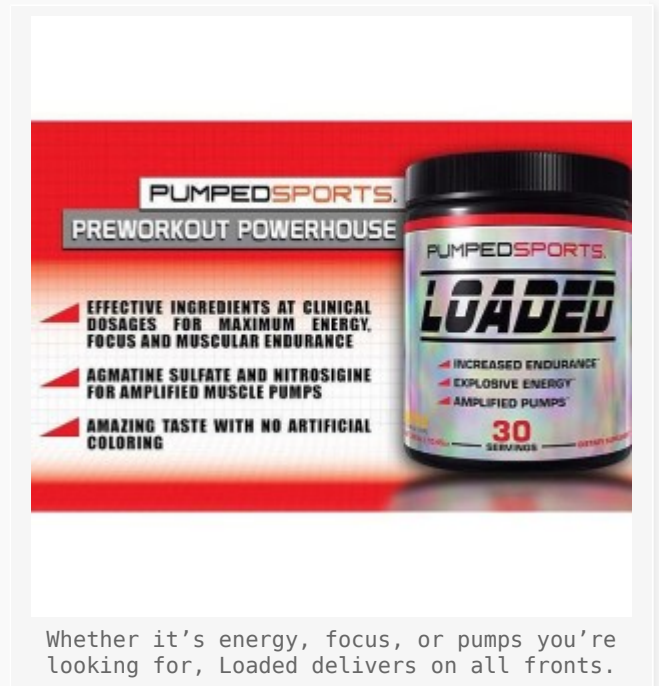
*"We are targeting the customer who knows what ingredients good supplements should contain, and what ingredients they shouldn't. We are also working hard through our new Instagram page @supplementscience to educate the average consumer about the ingredients we use in our supplements and why we include them. We have formulated our products so that they can be consumed safely by all gym goers, all over the world."*

– Ben Searle

It's also worth mentioning that Pumped Sports products contain NO artificial colors (or *colours* if you're from New Zealand!), so if you're a member of the ever-growing group that's shunning artificial colors in your supps, Pumped Sports is for you!

## Pumped Sports Supplements

- **Loaded**



We've detailed Loaded pretty thoroughly on the blog before, but to sum it up, Loaded is an incredibly balanced and comprehensive pre workout that brings it all – pumps, energy, focus, and endurance.

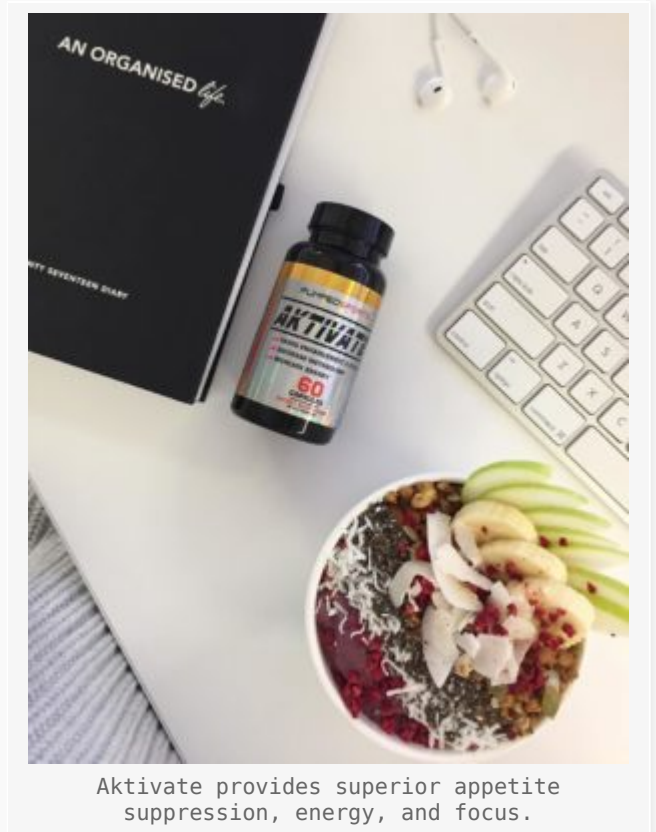
Each scoop provides ~254mg caffeine per serving from a blend of caffeine anhydrous and dicaffeine malate giving a nice mix of immediate and long-lasting energy. You'll also get some great pumps from a combination of Agmatine, Nitrosigine, and Taurine. There's also a host of beta agonists included to give some edge to your energy rush as well as a healthy mix of nootropics to support focus.

Loaded launched in two flavors – **Pineapple** and **Raspberry Lemonade**. We've run the product for ourselves and have thoroughly enjoyed it, especially in a world where there were so many aggressive stims out there!

### ***It's a Kiwi Company!***

And if you watch the video where we ponder what to call a "Company from New Zealand", the best answer is definitely a *Kiwi Company!*

- **Aktivate**



Aktivate provides superior appetite suppression, energy, and focus.

Aktivate is an encapsulated thermogenic, fat burning supplement that boosts energy, focus, fat burning, and mood. Each serving of the weight loss formula provides 200mg Caffeine, 70mg dicyclic malate, and a host of beta receptor agonists (AdvantraZ, NMT, Hordenine) for increased energy. There's also 130mg green tea extract (60% EGCG), 100mg dandelion root extract (4:1), and 50mg uva ursi to stimulate metabolism and flush excess water from the body.

Aktivate includes 200mg L-Theanine plus huperzine and choline to tame the caffeine hit as well as heighten focus. Maybe they should have called this fat burner *loaded* since it's packing just about everything you'd want in a weight loss product?

## Where to find Pumped Sports' Products

Pumped Sports supplements are currently available in retailers in New Zealand and the US through TigerFitness. Ben and the team are looking to expand even further, and if you are interested in seeing their products in a store near you, send them an e-mail telling them so!

*Our goal for Pumped Sports is to work with like minded retailers and distributors who are passionate about the supplement industry and providing their customers with*

*quality supplements, as well as helping to spread the word that Pumped Sports produces some of the best supplements on the market.*

– Ben Searle

## Where to Follow on Social Media



Ben, owner of Pumped Sports, checking out the iconic Gold's Gym in Venice, CA during his recent trip to the U.S. for the 2017 Olympia.

- **Facebook:** [Facebook.com/pumpedsports](https://www.facebook.com/pumpedsports)
- **Pumped Sports Instagram:** [instagram.com/pumpedsports](https://www.instagram.com/pumpedsports)
- **Supplement Science Instagram:** [instagram.com/supplementscience\\_](https://www.instagram.com/supplementscience_)
- **Ben's Personal IG:** [instagram.com/ben\\_pumpedsports](https://www.instagram.com/ben_pumpedsports)

## Takeaway

Pumped Sports may just be shy of two years old, but there doesn't appear to be any "terrible twos" on the horizon for the growing brand. Ben & Co. have several other products in the works, which we should hopefully see some by the end of this year. Get ready to see some big things from the company who's making a thunder down under!

Check out *Pumped Sports* at **TigerFitness.com** in the

US!