

Pistachio Delight Classic Whey Extends NutraBio's Ice Cream Parlor Series!

written by Mike Roberto | February 21, 2020



2019 was full of new products and flavors from **NutraBio**! We thought the trend would slow down, but it turns out they just keep on rolling. NutraBio has always been known for having the most *transparent labels, clinically dosed ingredients, and unmatched quality* (as well as publicly-shared third-party tests). However, entering into 2019, their flavor game was a little outdated. Since everything else was nailed down, it was time to focus on developing delicious new flavors.

Ever since then, *Mike Perez*, NutraBio's flavorist, got to work and came out with some amazing new flavors for NutraBio's **Classic Whey**, such as Strawberry Shortcake and Ice Cream Cookie Dream. You can consider those the NutraBio "Ice Cream Parlor Series". Beyond that, Perez even made a Chocolate Peanut Butter Bliss flavor – *allergen free!*

Did Someone Say Pistachio Delight?!

Early into the new year, NutraBio launched a **Alpha EAA** in the highly reviewed flavor of *New York Punch Alpha EAA* and *Orange Dream Classic Whey*, which was *perfect!*

Next up for 2020, NutraBio announced another flavor of Classic Whey was coming, and we've never seen a flavor like this from anyone else. We're excited to say that **Pistachio Delight Classic Whey** is here and ready to shock your taste buds!

"It tastes just like pistachio ice cream fresh from the parlor in liquid form"

– *Nutrabio Marketing*

There are several things we love about Classic Whey, from the quality and the

price to the flavors and creaminess. This post will mostly focus on the flavor and ingredients, but to see all the reasons why this protein powder is one of the best on the market, check out our full Classic Whey write up with all the details!

NutraBio is not stopping anytime soon, so before we continue on with this article, make sure to sign up to NutraBio news and deal alerts to get the best prices on every product! Also, if you want to get an exclusive behind-the-scenes look at what new flavors may be dropping next, check out NutraBio's Instagram for their weekly segment of "New Flavor Friday".

NutraBio Classic Whey – Deals and Price Drop Alerts

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Classic Whey Pistachio Delight Ingredients

NutraBio always fully discloses every single ingredient's amount, which is very rare. They've been doing this for *decades* and it just shows founder *Mark Glazier's* commitment to transparency and quality. NutraBio has nothing to hide and he's extremely proud of that.

Now let's check out what Pistachio Delight's ingredients are all about!

Classic Whey Pistachio Delight Nutrition / Macronutrients

Supplement Facts

Serving size: 1 scoop (34.17 grams)

Servings per container: 26.54

Amount Per Serving	% Daily Value
Calories 130	
Total Fat 2g	3%*
Saturated Fat 1g	6%*
Cholesterol 95mg	31%*
Total Carbohydrate 2g	<1%*
Total Sugars 2g	†
Protein 25g	50%*
Calcium 142mg	10%*
Phosphorus 120mg	10%*
Magnesium 21mg	6%*
Sodium 270mg	12%*
Potassium 160mg	4%*

Whey Protein Concentrate (non-denatured) 32.47g †
(32.47 grams WPC80 yielding 25 grams of complete protein)(CFM cross flow micro-filtered. Cold processed. Instantized with sunflower lecithin.)

* Percent Daily Values are based on a 2000 calorie diet.

† Daily Value not established.

Other Ingredients: Flavoring (natural and artificial flavor 700mg, salt 500mg, xanthan gum 210mg, sucralose 80mg, acesulfame potassium 70mg, Color (beta carotene 120mg, blue spirulina 25mg).

Fully transparent, fully loaded. We still don't know how they pack so much flavor with those macros!

As expected with Classic Whey, it delivers 25g of protein from 32.47g of pure whey protein concentrate 80% (WPC-80), which is the highest quality form of WPC.

One serving (34.17g) of Classic Whey Pistachio Delight delivers:

- **Calories:** 130
- **Fat:** 2g
- **Carbohydrate:** 2g (2g Sugar)
- **Protein:** 25g

With NutraBio, not only is the protein yield disclosed, but the entire flavor system and sweetener amounts are also listed, so you know *exactly* what you're getting!

As you can see, the macronutrient profile is very solid for a concentrate. NutraBio offers a 100% Whey Protein Isolate powder in some amazing flavors as well, if you can't handle lactose or want to spare a few extra calories. However, Classic Whey is by far one of the highest quality protein powders on the market, and with that concentrate you get *creaminess* and other benefits discussed next:

The Classic Whey Advantage



Classic Whey comes ins wide variety of delicious flavors to suit anyone's preferences!

Although whey protein isolate (WPI) seems to get all the glory these days, whey protein concentrate (WPC) has some hidden benefits most people are unaware of. WPC is a bit less expensive and has a creamier and thicker consistency, which makes for a better flavor. WPC-80 may also help boost your immune system by providing *immunoglobulins* and *lactoglobulins*, many of which get filtered out when whey undergoes further processing to become a whey *isolate*, remove nearly all the lactose, carbs, and fats. By filtering *those* to get to 90% isolate, we also filter out some of the beneficial compounds!

PricePLOW highly recommends WPC, especially if the company states its *pure WPC80* like NutraBio always does. If the label doesn't state its WPC80, it can range from 34%-80% or be a blend of two percentages. That just helps the company cut costs but gives the consumer a lower quality protein powder. But with a WPC80, it's only 10% lower in protein than WPI. Therefore, if you can handle a small amount of lactose and maybe an extra carb or gram of fat, you'll save some money and get added benefits!

It's also important to note that NutraBio uses only *cold-processed, cross-flow microfiltered whey*, which ensures the protein is not *denatured* during the processing method.

Classic Whey Available Flavors

If **Pistachio Delight** doesn't sound like your sort of flavor, Classic Whey comes in a wide variety of other options to suit your needs! As we mentioned, Nutrabio came out with some amazing flavors last year, and two of our favorites were *Ice Cream Cookie Dream* and *Strawberry Shortcake*!



Creamy, rich, and nutty, but not too sweet. This flavor is the real deal, and it kicks off NutraBio's Ice Cream Parlor Series!

Check out the full list of all Classic Whey Flavors below:

Protein Without Compromise

PricePlow Blog Post
Beyond CGMP
PLANT TOUR
Supplement Manufacturing
#WithoutCompromise
Take a walk through the
NutraBio Plant Tour!

Now you know how supplements are manufactured

#WithoutCompromise – watch the NutraBio Plant Tour!

NutraBio has been in the industry since 1996, and they've always believed in creating the best products possible *without compromise*. Mark Glazier never settles, and each year he's on a mission to improve the company in any way possible. Just last year they renovated their state of the art facility to ensure everything was up to Mark's standards – you can read about it and watch the videos in our NutraBio Plant Tour article.

So not only do they have incredible quality and transparency that beats out any other competitor, they now have insanely amazing-tasting products too! NutraBio even has third party tests listed on their website for anyone to see, which is quite incredible and still rare to see years after they started doing it. We love being able to work with a company that is truly changing the industry in such a positive way.

As we mentioned, the new product and flavor launch trend from 2019 is still in full effect for this year. You don't want to miss out so stay tuned to PricePLOW's NutraBio News for all the details!

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