

# Bourbon Banana Nut Protein?! NutraBio Takes Whey Isolate to Another Level

written by Mike Roberto | April 14, 2019

Want to know Mark Glazier's favorite flavor of NutraBio's 100% Whey Protein Isolate?! It's right here – their newest flavor, and we got the inside scoop from Michael Perez, the brand's insanely skilled flavorist:

## NutraBio announces *Bourbon Banana Nut* Whey Protein Isolate!

**LIMITED EDITION**

**BOURBON BANANA NUT**

**NUTRABIO 100% WHEY PROTEIN ISOLATE**

NON-GMO KOSHER GLUTEN, SOY & BSE/TSE FREE

75g PROTEIN 5.3g CARBS

ULTIMATE LEAN MUSCLE PROTEIN

**BOURBON BANANA NUT**

2lb

**FULL LABEL TRANSPARENCY**

**FULL THERAPEUTIC DOSING**

**GUARANTEED PURITY & POTENCY**

**3RD-PARTY TESTED**

**IN-HOUSE, SMALL BATCH MANUFACTURING**

Talk of the town... Mark Glazier claims that this is *the* best flavor NutraBio's ever put out!

This limited edition flavor has quite the backstory to it, and is said to be unlike any protein powder you've ever had. **NutraBio** has stirred the entire industry up on a weekly basis, and this week is no different. The protein revamp

started with the Strawberry Ice Cream 100% Whey Isolate, but things *really* got serious when they announced their Breakfast Series Whey Isolates, of which Pancakes & Maple Syrup is our favorite flavor ever.

Mark Glazier says this one is even better. Check it out below (it will be highlighted in yellow if it's in stock), and sign up for NutraBio alerts because this brand is *non-stop*. And then we get into the story behind the flavor:

## NutraBio 100% Whey Protein Isolate – Deals and Price Drop Alerts

### Get Price Alerts

Get Whey Protein Isolate Price Alerts  
Get NutraBio alerts  
Get Whey Protein Isolate price drops  
 Also get hot deal alerts

*No spam, no scams.*

**Disclosure:** PricePlow relies on pricing from stores with which we have a business relationship. We work hard to keep pricing current, but you may find a better offer.

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## Supplement Facts

Serving size: 1 scoop (30.01 grams)

Servings per container: 30.22

Amount Per Serving	% Daily Value
Calories 110	
Total Fat 0g	
Cholesterol <5mg	<1%*
Total Carbohydrate 1g	<1%*
Dietary Fiber <1g	<1%*
Sugars 0g	
Protein 25g	50%*
Calcium 138mg	15%*
Phosphorus 63mg	6%*
Magnesium 22mg	6%*
Sodium 110mg	4%*
Potassium 150mg	4%*

**Whey Protein Isolate** 28.74g †  
(28.74 grams WPI90 yielding 25 grams of complete protein)(CFM cross flow micro and ultra-filtered. Cold processed. Instantized with sunflower lecithin.)

\* Percent Daily Values are based on a 2000 calorie diet.

† Daily Value not established.

**Other Ingredients:** Flavoring (natural & artificial flavors 770mg, xanthan gum 220mg, salt 160mg, sucralose 80mg, acesulfame potassium 40mg).

Just one carb and it's partially fiber... how does Mike get all that flavor into such clean macros?!

## Flavorist Michael Perez Explains the Bourbon Banana Nut Inception

We last met Mr. Perez when discussing NutraBio's extremely successful Strawberry Lemon Bomb sports supplement flavor. He was also excited to share how this unique flavor came to life:

NutraBio had already discontinued their former Banana Whey Protein Isolate flavor. It was OK, but banana is finicky and most customers don't want just a straight flavor at this point, with so much interesting competition nowadays. In general, there's not many great banana flavored proteins on the market. They're either too strong, too weak, or simply too fake.

So it was on the slate to do something better at NutraBio.

### Inspiration from two unlikely places: a baker and a Christmas Party

NutraBio is fortunate to have an executive assistant who is also a very good baker. Knowing this, Michael chartered her to bake her famous banana nut bread, which she brought in. That was the start, with some notes of banana, some buttery flavor, and walnuts. While working on the flavor, the team keeps some of

that bread in the fridge to reference from.



The issue is that Michael didn't want the banana to be *too* strong, but at the same time, you can't let the walnut to overpower the banana either. It's a bit tough to balance out, so it takes a lot of time, testing, and refining.

### Enter the Bourbon at the Christmas party

The flavor had a good start, but inspiration *really* struck at NutraBio's annual Christmas Party in late 2018. Michael had some bourbon at the Christmas party, and was semi-embarrassed to say that it was his first time ever having **bourbon**. Not because a man should know every alcohol in the world, but because a *flavorist* should know as many *flavors* of the world as possible.

He thought that bourbon was something special – being corn-based, it's sweeter than regular whiskey. But more importantly, it had some **caramel notes** along with some **vanilla**... you could almost get that **eggnog** feeling just a touch from it.

Michael just *had* to use this bit of flavor in the new banana nut whey isolate! He started tinkering with added flavors, and eventually came up with something spectacular.

## How the bourbon banana nut flavor works



The bourbon hits first, and this is likely going to be quite the surprise to *everyone*, since there's nothing like this on the market.

After that comes the banana, but it's a *buttery* banana. Note that there's no real butter added – this is still a zero fat protein powder – but it's from a dash of butter style flavoring. The banana has the longest-lasting effect.

Then finally, at the end, you'll get the notes of nut, mostly from walnut. It's not *too* strong though, as you don't want so much nut that it's like a peanut butter cup.

To work through the entire ride and help carry the bourbon into the banana, Michael stole a dash of the caramel/syrupy flavor from the Pancakes & Maple Syrup flavor, and this helps pull everything together.

## Mark Glazier's favorite flavor

After talking to Mark and Mike, both of whom are clearly extremely proud of this



flavor, anticipation has never been higher! On top of signing up for NutraBio's news alerts on PricePlow and reading more about NutraBio 100% Whey Protein Isolate, you can check out the deals below, which is a limited edition flavor – unless it sells as well as it should, then maybe it'll become a permanent one!

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**100% WHEY ISOLATE - FOR 100% RESULTS!**  
 Each serving contains 25 grams of complete protein derived solely from 100% Whey Protein Isolate. This supplement has NOT been tested in a clinical setting and contains NO other ingredients, fillers, sweeteners, emulsifiers, or other fillers. This whey protein isolate provides the perfect amino acid profile required for optimum nitrogen retention, protein synthesis, and muscle growth!

**HIGH CONCENTRATION OF BCAAs & AMINO ACIDS**  
 Research shows higher amino acid profiles per serving, which is the most from whey protein isolate only. Additionally, concentrations have added to each protein source.

Essential Amino Acids (EAAs)	Conditionally Essential Amino Acids (CEAAs)	Nonessential Amino Acids (NAAs)
Arginine 120mg	Alanine 120mg	Asparagine 200mg
Leucine 120mg	Cysteine 120mg	Cysteine 120mg
Isoleucine 120mg	Aspartic Acid 120mg	Glutamine 120mg
Valine 120mg	Proline 120mg	Glutamic Acid 120mg
Phenylalanine 120mg	Glutamic Acid 120mg	Glutamine 120mg
Threonine 120mg	Asparagine 120mg	Aspartic Acid 120mg

**Supplement Facts**  
 Serving Size: 1 Scoop (30g) protein  
 Servings Per Container: 100

Amount Per Serving	% Daily Value*
Total Fat	0%
Total Energy	0%
Protein	25g
Carbohydrate	0%
Sodium	0%
Total Fiber	0%
Sugars	0%
Cholesterol	0%
Trans Fat	0%
Other Ingredients	0%

**THE CLEANEST MOST DELICIOUS PROTEIN ON THE PLANET!**  
 100% WHEY PROTEIN ISOLATE  
 PURE WHEY - TRIED & TRUE SINCE 1996

- NO FILLERS OR EXCIPIENTS
- NO PROTEIN SPIKING
- NO PROPRIETARY BLENDS
- NO INFERIOR PROTEINS
- NO ION EXCHANGED WHEY
- NO ACID TREATED WHEY
- NO MALTODEXTRIN OR DEXTROSE
- NO ADDED CARBS OR SUGARS
- NO ARTIFICIAL COLORS
- NO HIDDEN INGREDIENTS

**FULL LABEL DISCLOSURE**  
 NO PROPRIETARY BLENDS EVERY INGREDIENT DISCLOSED WITH DOSAGE

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 Show Independent Lab Results

The full Bourbon Banana Nut Label