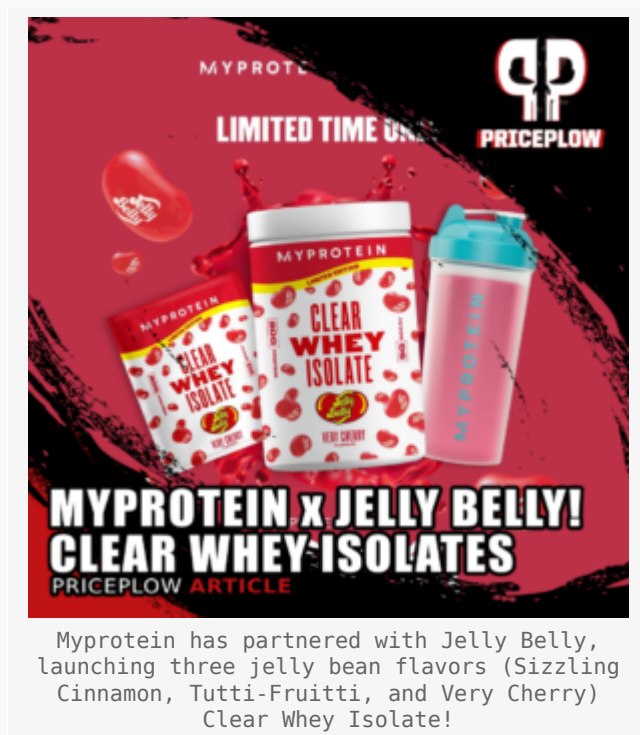


Myprotein and JELLY BELLY Join Forces for Clear Whey Isolate Flavors

written by Mike Roberto | August 30, 2022

Myprotein has become a nutrition company synonymous with *non-stop* product launches and partnerships. We were excited when the massive international brand collaborated with World's Strongest Man Eddie Hall (for an *All-in-One Protein* and an amped up *Eddie Hall Pre-Workout*), and the *Mike and Ike Clear Whey Isolate* and *Pre-Workout* series has been phenomenal.



But as the old saying goes, “one good turn deserves another”, and Myprotein’s got more candy up their sleeves. This time, it’s a brand new partnership with a company you’ve surely heard of:

Myprotein partners with *Jelly Belly* for Clear Whey Isolate Flavors!

When we think about *jelly bean candies*, one company comes to mind: **Jelly Belly!** Myprotein has inked a limited-time partnership (that we hope is a longer-term one) for a few Jelly Belly flavored supplements, and a few **Clear Whey Isolate** flavors have made it to America on Myprotein’s US website:

- **Very Cherry**
- **Tutti Fruitti**
- **Sizzling Cinnamon**

As three of the most popular Jelly Belly flavors, this is an incredible way to kick off the collab.

Below, we show some of their coupon-based prices, then talk about what makes Myprotein Clear Whey Protein Isolate different (beyond the fact that it settles more *clearly*). There are a few other variations available in the UK, and perhaps we'll get them here too, so sign up for our Myprotein news alerts and let's get going:

Myprotein Clear Whey Isolate – Deals and Price Drop Alerts

Get Price Alerts

Get Clear Whey Isolate Price Alerts
Get Myprotein alerts
Get Whey Protein Isolate price drops
 Also get hot deal alerts

No spam, no scams.

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What is Jelly Belly?

Jelly Belly was formally named in 1976, but it's been around far longer – it was originally created by a candy company named *Herman Goelitz* around 1898 before getting its own well-deserved spotlight.



Myprotein x Jelly Belly

This is *the* premier jelly bean company, claiming to serve *15 billion jelly beans* annually! In 1976, they began with eight flavors, but they now have an arsenal of over *100* of them, ready to deploy for any festive occasion – they're not just

for celebrating Easter!

Now we get to the formulas:

Myprotein Clear Whey Isolate Macros

One ~26 gram serving of Jelly Belly Clear Whey Isolate yields:



- **Calories: 90**
- **Protein: 20g**
- **Carbohydrates: 2g**
 - **Sugars: 0g**
- **Fat: 0g**

Myprotein Clear Whey Isolate: How is it “clear”?

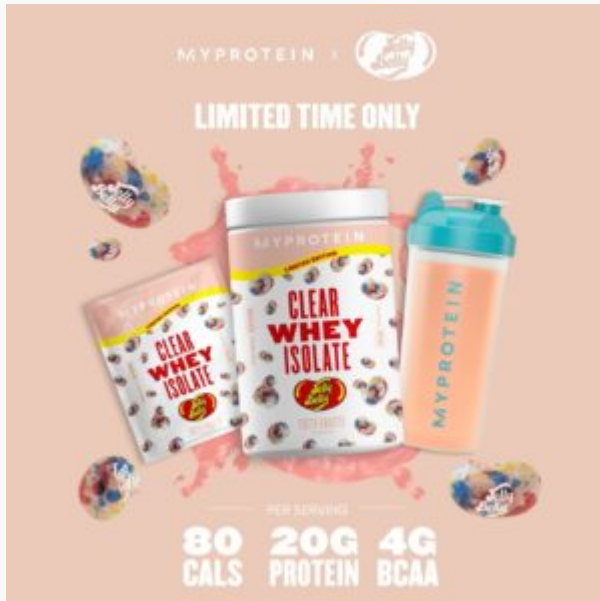
It's not every day your *protein powder* can collaborate with a *jelly bean* flavor system, so how does this work?

Many of the details are covered in our original *Myprotein Clear Whey Isolate* article, but it comes down to the form of whey protein isolate used: **hydrolyzed whey protein isolate!**

The scoop on *Hydrolyzed* Whey Protein Isolate

Thanks to the hydrolysis process, you have a more finely-refined protein powder that has shorter amino acid chains, since it's already gone through an enzymatic process to break down the longer amino acids in the whey.[1] This leads to a thinner consistency – one so thin that it settles *translucently!*

Backing things up a bit, let's talk about *whey protein isolate*, which already has a minimum of 90% protein by weight. This is done through numerous filtration steps (hence the word *isolation*), which discard a lot of the fat, carbs / milk sugars (lactose), and other impurities.



This is great, because we get the incredible bioavailability,[2] speed,[3] and amino acid profile[4] of whey protein. And along with that comes so much research showing how whey protein can help men *and* women improve body composition and strength alongside a solid diet and workout plan.[5-8]

But why *hydrolysis*?

But aside from the cool fact that we can get *thinner*, more *clear* proteins, there's surely some benefits to hydrolyzed whey isolate too, right?

The answer is yes – with less work required to break down the amino acid chains (that have already been shortened), you get a faster-absorbing protein that has a quicker insulin response,[9] better glycogen reload,[10] and ultimately better recovery.[11]

Beyond that, Myprotein adds the secret Jelly Belly flavor systems (which use *natural* flavoring only, as listed on the label), and sweetens it with just *sucralose* (no Ace-K like shown on some of the flavors). They also use natural colors – no artificial ones here!

Other Flavors Available

This has become Myprotein's favorite product for limited-edition flavors, and we've covered so many that it's hard to keep up with. Below are the ones that are in stock somewhere online:



Another fun collab with Myprotein



What is *this* and can we get some in the US?!?!

Myprotein has been *moving*, to say the least. You can see all of the action on

PricePlow's *Myprotein news* page, where there are alert sign-ups that will definitely keep you in the know (and frequently). We've also seen some great deals on some of their other products, so don't miss out on them on our *supplement deals* page too!

The biggest question for this collab is whether we'll get some of the very interesting *British* releases of this, which not only include a few flavors, but also a *Jelly Belly Energy BCAA RTD Can*. Are we allowed to have that in America?! We hope so... sign up to get alerted and we'll notify you if it ever happens:

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