

# Ice Shaker: The Insulated Shaker Bottle That Keeps Your Drink Cold For Hours

written by Mike Roberto | February 15, 2020



We all know the majority of the supplements we consume on a regular basis like pre workouts, aminos, and protein powders taste better when they are *cold*. But when you mix them up and head off to the gym, they quickly warm up and become less enjoyable to drink. Therefore, having a bottle that can keep your drink cold all day is ideal. Plastic bottles tend to leak, smell bad, and never hold up. That's exactly why **Chris Gronkowski**, former professional football player and now entrepreneur, invented the **Ice Shaker**.

## The Team Behind Ice Shaker

There are thousands of supplements available, with new ones being added each day. With all the great and new things happening with the *products*, why are the majority of people still using *old plastic shaker cups* that leak and get a bad odor within a couple uses?



PricePLOW got to meet up with Chris and Rob Gronkowski at Natural Body Inc's Block Party!

After years of being an athlete and hearing comments from his teammates, Chris realized there was need for a **shaker bottle that was durable, insulated, and could withstand several uses without ever getting that nasty smell**. With the help of his four brothers, *Rob, Gordie, Dan, and Glenn*, **Ice Shaker** was created and is rapidly becoming one of the most popular bottles on the market.

Hard work, consistency, and dedication run deep in the Gronkowski family, Chris

along with the rest of his brothers all became *professional athletes*, an amazing feat. They know what it takes to be the greatest and even win championships at the highest level. That same mentality was used with Ice Shaker, because they were not about to settle for anything less than the best.

*“I looked everywhere but couldn’t find what I was looking for. All kinds of insulated bottles and shaker cups are on the market, but there was nothing that was both vacuum sealed and featured a convenient pop-top lid. I decided at that point that I was going to make the best shaker bottle that I possibly could.”*

*-Chris Gronkowski,  
Owner and Inventor of Ice Shaker*

In this post, PricePLOW gives you all the details on the original IceShaker, but keep in mind they now offer several other products that are just as excellent. Make sure you’re subscribed to PricePLOW to get our exclusive deals, price comparisons, and reviews on all things IceShaker!

## **Ice Shaker Stainless Steel Insulated Shaker Cup – Deals and Price Drop Alerts**

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## **What Makes IceShaker The G.O.A.T**

Chris knows he wasn’t the first to bring this type of bottle to the industry, but IceShaker’s quality, details, and features blow past any competitor. He spent months testing our several prototypes until he finally found what he wanted. The success IceShaker has experienced in such a short period of time speaks for itself.

Here are just some of the reasons why the Ice Shaker is the best on the market:



**Double wall vacuum seal insulation keeps your drink cold for over 30 hours or hot for over 12 hours.**

- **Made from kitchen grade stainless steel prevents odors and keeps it fresh and clean**
- **Fits in any standard cup holder**
- **Easy open pop top**
- **Sweat and Leak free**
- **Removable Twist-off Agitator or easy blending**
- **Carrying handle**
- **Measurement markings inside**
- **New Flex Top Lid Option – lets you use this bottle for hot or cold drinks**
- **Endless options for colors and sizes**
- **Customization which features permanent engravings guaranteed not to chip, fade, or rub off**

*Check out the video below to see owner and inventor Chris Gronkowski explain all Ice Shaker's features!*

## Ice Shaker's Other Products



Fuel your body to perform your best.

The above shaker cup is not all Ice Shaker offers – they have several other products with the same quality such as **tumblers** and **cups**, allowing you to choose what suits you best. This shaker is not only for protein or pre workouts, you can use it for *any* drink! You can also use it as your daily water bottle to make sure you're properly hydrated throughout, because as the Gronkowskis know, that's one of the keys to health and performance.

## As Seen on Shark Tank

You may have seen the IceShaker team on **ABC's Shark Tank** a couple years ago, where they sought out a business partner to take Ice Shaker to the next level.

Chris came onto the show hoping to get one of the Sharks to loan *\$100,000 in exchange for 10% stake in the company*. After the sales pitch, all 5 sharks were fighting over who was going to win the deal. **Mark Cuban** and **Alex Rodriguez** ultimately came out on top and they settled on a deal for *\$150,000 for a 15 percent stake*.



Customize your own Ice Shaker today!

Ever since that episode, Ice Shaker has really taken off and has been featured on *Forbes*, *CNBC*, *Good Morning America*, and *Pickler & Ben*. They've now sold millions of Ice Shakers and were able to expand the line to offer a lot more products. Chris was very happy with his decision to go on the show and that allowed him to turn his side hustle into a very successful company.

## **Leave The Plastic Shaker Bottles in 2019 and Make The Switch to Ice Shaker!**

Ice Shaker was designed to solve several issues experienced with old plastic shaker bottles. Chris put a lot of testing, research, feedback, and passion into creating one of the best bottles available. They strive for continuous improvement and progress so Ice Shaker can grow even bigger and offer more products. Chris and the rest of the Ice Shaker team know how to reach the top and go even further.

PricePLOW is excited to see companies like this who are finding the gaps in the industry and really filling them with the highest quality products. Stay tuned for more from Ice Shaker because they're always hungry for more.

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