

Genius Heart & Cardiovascular Formula: Serious Ticker Support

written by Mike Roberto | January 10, 2018



Whenever **The Genius Brand** surfaces with a new product, you know it's going to be an innovative, effective, and open formula. We've seen numerous examples of this since the brand debuted, and two of our personal favorites from the brand are Genius Joy and Genius Pre Workout.

Today, we feature the groundbreaking brand yet again with a supplement unlike any other you've likely used or encountered before. Unlike some of the other Genius supplements, it's not for muscle growth, weight loss, sleep, or focus.

Genius Heart & Cardiovascular is designed to keep the *engine* of your body – your **heart** – in tip top shape for maximum health and function.

And as always with The Genius Brand, it's full of *patented* or *trademarked* ingredients, so you're far more likely to get the same exact, trusted ingredient in every bottle and every batch.

We've got more information down below, but first, take a moment to check the best deal and sign up for alerts from PricePlow:

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Heart & Cardiovascular Ingredients

Genius Heart & Cardiovascular improves heart health, blood flow, and blood pressure to keep your engine running and promote superior function for the rest of your body.

Note: Doses listed below are based on one serving (i.e. two capsules).

- **Pantesin Pantethine (300mg)**

GENIUS HEART & CARDIOVASCULAR

Supplement Facts	
Serving Size: 2 Veggie Capsules Servings Per Container: 30	
Amount Per Serving	% Daily Value*
Pantesin® Pantethine (Cysteine A Precursor)	300mg **
MegaNatural® EP Grape (Vitis vinifera) (Seed) Extract (Standardized to minimum 90% Polyphenols)	300mg **
MicroActive® CoQ10 28%	60mg **
MenaQ7™ Vitamin K2 (as Menaquinone)	60mcg 100%

*Daily Value not established.
**Percent Daily Values are based on a diet of other people's secrets.

Other Ingredients: Vegetable Capsule (Hydroxypropyl Methylcellulose), Cellulose, Silica, Acacia, Vitamin C Palmitate.

#LONGEVITY

300 Milligrams MegaNatural® EP
Supports blood pressure within the normal range. No other grape seed extract can say the same.

300 Grams Pantesin
Works at the cellular level to help maintain balanced cholesterol levels. This provides safe and effective support for a healthy heart.

100 Milligrams Active®
Highly bioavailable CoQ10. CoQ10 is known to be a powerful antioxidant within the body.

60 Micrograms MenaQ7
Inhibits calcium deposits in the arteries and blood vessels. Vitamin K2 has also been shown to prolong a youthful appearance.

Genius Heart & Cardiovascular includes four clinically proven ingredients to boost heart health, improve blood flow, and reduce blood pressure for maximum cardiovascular health.

Developed and distributed by *Kyowa Pharma Chemical Co.*, **Pantesin** is a pharmaceutical-grade form of *pantethine*, better known as **vitamin B5**. In fact, pantethine is actually the *active* form of B5, making it a more direct, “effective” way to get your B5 in.

Vitamin B5 has been studied for decades due to its effects on cardiovascular

health as well as its ability to enhance activity of *CoQ10* (one of the other ingredients in Genius Heart & Cardiovascular discussed below).[1] Research into the patented ingredient shows it **lowers cardiovascular disease risk** by decreasing LDL cholesterol by 11% compared to baseline measurements (note the placebo group saw a 3% *increase* in LDL cholesterol during the trial. Total cholesterol was also lower for the group receiving panethine.[2] That same study also noted *increased CoQ10 enzyme activity*, too.

Another study found similar effects in regards to *reducing LDL cholesterol*.[3] Subjects consuming 600mg total (the same dose you'll get with Genius Heart consuming two full servings per day) for a period of 16 weeks significantly *lowered total cholesterol and LDL cholesterol* more than individuals adopting a low cholesterol diet alone.[3]

With regards to that study, realize that dietary *cholesterol* intake interventions often have little to do with actual cholesterol blood work – and other confounders such as certain carbohydrates may play a role,[12] but the Pantestin ingredient still defeated the dietary 'control'.

- **MegaNatural-BP Grape Seed Extract (150mg)**



MegaNatural-BP is new, proprietary grape seed extract made by the company *Polyphenolics* that's derived from a unique seed blend of *unfermented wine and juice grapes*. The seeds are extracted using hot water, after which the extract is then purified, concentrated and spray dried. The end result is an extract chock full of polyphenols that serve to enhance cardiovascular health by lowering blood pressure.

Several clinical trials have been conducted on MegaNatural-BP. In particular, one using the extract in patients diagnosed with metabolic syndrome, demonstrated **blood pressure reductions** averaging *12 mmHg* for systolic and *8 mmHg* for diastolic pressures.[4]

A separate human trial had patients consume 300mg of MegaNatural-BP (the exact same dose included here if you consume two full servings, i.e. 4 capsules) once a day for eight weeks. Following the two month test, subjects consuming the extract experienced an average drop of *8 mmHg systolic* and *5mmHg diastolic pressure*.[5]

- **MicroActive CoQ10 26% (100mg)**



Developed by BioActives LLC and sold and distributed by *MayPro*, **MicroActive CoQ10** is an enhanced form of supplemental CoQ10 that touts enhanced bioavailability. A common problem of most other CoQ10 supplements is their poor uptake and utilization in the body.[6]


The geniuses at BioActives LLC solved the CoQ10 bioavailability issue by bonding each molecule of CoQ10 to *beta-cyclodextrin*, which improves its water solubility ensuring better transportation through your GI system and better uptake even when you're not consuming some fats.

Research shows that MicroActive touts **3x better absorption** than crystalline ("regular") CoQ10 and it also doubles users levels of the potent cofactor after 3 weeks.[7]

Everyone should know about CoQ10!

You're probably wondering why CoQ10 is such a big deal anyway. Well, in case you're not aware, CoQ10 is a powerful antioxidant used by virtually every cell in your body for energy production. It's found in meat, fish, and whole grains and been heavily investigated for its benefits on cardiovascular health and athletic performance. In other words, you NEED this stuff!

- **MenaQ7 Vitamin K2 (60mcg)**



The advertisement features a woman in a gym setting, looking towards the right. In the foreground, there is a white container of 'GENIUS HEART' supplement. The text 'DEFY ALL LIMITATIONS' is prominently displayed in large, bold, white letters. Below this, it says 'NITRIC OXIDE & ANTI-INFLAMMATION'. At the bottom, there are four icons in hexagonal shapes, each with a label: 'INCREASE BLOOD FLOW (NITRIC OXIDE)', 'DECREASE ARTERIAL STIFFNESS', 'BOOST STRONG BONES', and 'IMPROVE ATHLETIC PERFORMANCE'. To the right of these icons is another icon labeled 'COMBAT INFLAMMATION'. Below the icons, a paragraph of text reads: 'Genius Heart supports greater nitric oxide production for better blood flow, leading to greater health, performance, and PUMPS'.

Vitamin K2 is an essential fat-soluble vitamin crucial to bone and cardiovascular health. MenaQ7 is a trademarked form of the vitamin developed by *Nattopharma* that supplies an incredibly effective form of *menaquinone-7 (MK-7)*.

Deficiencies of Vitamin K have been associated with stiffening of the arteries, cardiovascular disease, tooth decay, and many other unpleasant things. Trials giving individuals MenaQ7 found that it **reduced arterial stiffness**, corrected K2 deficiencies, and improves bone health.[8,9,10,11]

Dosing

Consume 1 capsule twice daily with a meal.

A unique take on heart health supplements



No joke, The Genius Brand is shaking up formulations in every category in the industry. For instance, Genius Joy is a mood booster unlike anything out there, and Genius Burn is a new way to get focused on your diet without stimulants.

PricePLOW often writes articles about products for athletes, but this brand is too interesting to miss. Genius Heart & Cardiovascular is for *everyone* – especially high-risk individuals (who, of course, should *only* use this under the expressed written consent of their doctors).

On the athletic side, it's far too often that athletes and lifters are concerned with improving their performance, but neglect things like joint, cardiovascular, and cognitive function. The Genius Brand aims to enhance *all* aspects of an individual (not just athletes) with their incredibly diverse range of supplements. Genius Heart supports your ticker to enable you to perform better in the gym or on the field... or simply in life in general.

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