

# Dymatize ISO100 Official Fruity Pebbles and Cocoa Pebbles Flavors!

written by Mike Roberto | February 14, 2020

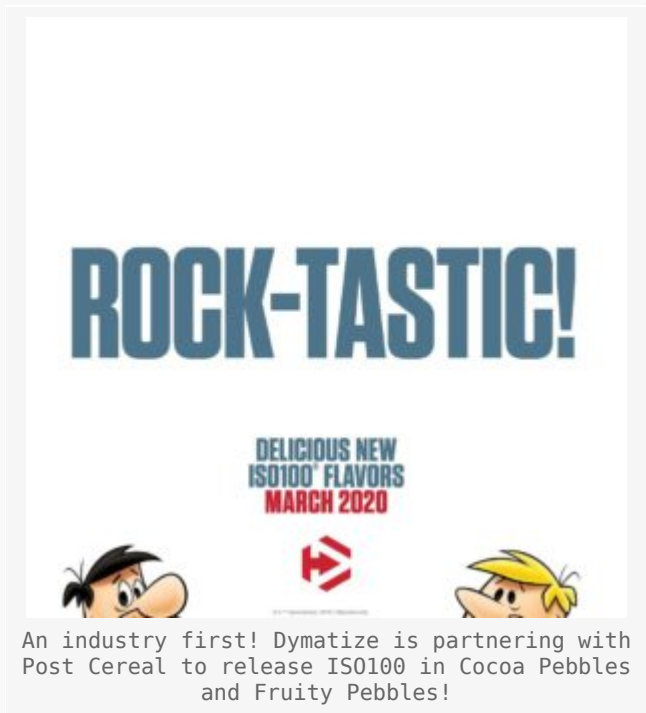
*Update: Both flavors are confirmed to be available March 2nd, 2020!*



The supplement industry is growing so rapidly that other industries are starting to take notice. Last year we saw some never before seen licensed flavor collaborations start popping up over a wide variety of products. They most notably came from Ghost Lifestyle and their collaborations with Sour Patch Kids / Swedish Fish, Chips Ahoy!, Welch's Grape Juice, and more. These collaborations really started to change the industry in the best way possible, bringing respect and authenticity to a space that formerly had far less.

More companies are now looking to gain an edge on their competitors by signing deals with popular brands in other industries so they can have exclusive products no one else will be able to offer. This one should have been seen coming a mile away, and we're surprised it didn't happen sooner!

## Childhood Favorites: Fruity and Cocoa Pebbles Coming To ISO100!



Industry leaders such as Dymatize are following suit to keep up, because the competition is starting to get fierce, especially when it comes to flavors. If there's one product Dymatize is most known for, it's their high quality protein powder **ISO100**. It's arguably one of the best selling protein powders on the market, and already comes in over 15 flavors. But if that wasn't enough Dymatize just announced they partnered with their parent company, **Post Cereal**, to release **ISO100 in Fruity Pebbles and Cocoa Pebbles!**

Wouldn't you love to have your *official* favorite childhood cereals be the flavor of your protein powder? This will be an industry first since no other brand has been able to do an authentic cereal-themed collaboration, at least not of this magnitude. And given that Post Foods owns Dymatize, it's a slam dunk case! 2020 is going to be a huge year for the brand and we can't wait to see how the rest of the industry reacts to this huge announcement.

We have a few more details to share about this epic release but before we do, make sure you're subscribed to PricePLOW so you don't miss out on deals and know exactly when Fruity and Cocoa Pebbles ISO 100 drops!

## Dymatize ISO-100 – Deals and Price Drop Alerts

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## What Makes Dymatize ISO100 One of The Best Protein Powders on The Market



A childhood favorite cereal is coming to one of the best selling proteins on the market!

Dymatize ISO100 only uses two of the highest-quality proteins available: *hydrolyzed 100% whey protein isolate and whey protein isolate (WPI)*. Since it uses pre-hydrolyzed WPI its perfect for post workout because it will *digest rapidly* and is rich in *leucine* to promote muscle protein synthesis and recovery.

ISO100 is manufactured using *cross-flow microfiltration*, which is a multi step purification process that retains the protein, but removes all the unwanted fats, lactose, carbohydrates, and cholesterol. This process ensures the protein doesn't denature and creates an excellent end-product that has the highest purity. It should cause little to no digestion issues even if you are sensitive to lactose, so this protein can really be used by anyone! It's also gluten and banned substance free.

### Dymatize ISO100 Fruity and Cocoa Pebbles Details

We cannot share the full label yet, but we do know the macronutrients are going

to be what you expect out of any other ISO100 flavor:

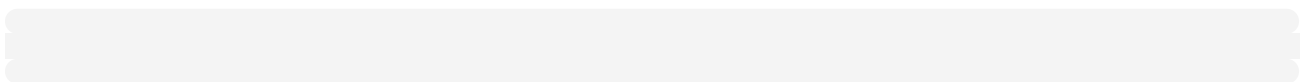
- **25g Protein**
- **Zero Fat**
- **1-2g Carbs**
  - **~1g Sugar**

Dymatize wanted to make sure this protein still remains very clean so it can fit anyone's diet and help crush their cravings. You should start seeing Fruity and Cocoa Pebbles ISO100 hit the shelves and become available online in early March!

*Watch the video below to see Mike do an exclusive taste test of both flavors and even compare them to the actual cereals!*



[View this post on Instagram](#)



A post shared by PricePLOW (@priceplow) on Feb 19, 2020 at 1:02pm PST

## All Available Flavors:

Dymatize IS0100 has some delicious flavors already, they've really perfected their flavor systems over the years. So, if you don't want to wait until Fruity and Cocoa Pebbles drop to get your hands on IS0100 check out the other flavors they offer:

## Dymatize and Post Cereal: Two Industry Leaders

Dymatize quickly gained popularity and have been in this industry for years. In 2013, Post *acquired* the brand to take them to stratospheric levels, getting them into places like grocery stores before other sports nutrition brands could get in. Despite all the new brands entering the market, they've remained one of the industry's leaders because they continue to produce some of the highest-quality supplements around.

## Another Informed Choice / Trusted by Sport release



For instance, on these labels, you'll see "Informed Choice – Trusted by Sport" on the label, which denotes that the product has passed batch tests for WADA banned supplements and is made in a reputable facility.

IS0100 is just a small piece of their robust product line. Dymatize has much more to offer, and we can tell 2020 is going to be a great year for them.

PricePLOW is excited for this continuation of authentic flavor collaborations with well known brands outside of the supplement industry. Ghost opened the door, and Dymatize is kicking it in with this release. Several brands have made

“knock-off” cereal protein flavors, but no one has landed an *official* trademarked collaboration. Dymatize is here to prove why they’ve been around for so long and just how powerful they can be with this launch. Stay tuned for more details coming soon, PricePlow will be updating this post so you know when to expect this epic release!

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