

5% Nutrition Keto aSALT: Exogenous Ketones for Bulkers AND Dieters

written by Mike Roberto | June 16, 2022

The legendary Rich Piana was generally in *bulking* mode, which meant he was usually on a diet that included carbohydrates. However, when it came to shredding, Rich knew the power of the keto diet, as discussed in this video below:

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Utilizing ketones while eating like Rich Piana on a bulk?

Rich loved ultra low-carb diets for *shredding*, but needed carbs to *build*. What if there was a way to get some of the benefits of the keto diet *without* ditching the carbs?

You can with *exogenous ketones*. If you're a low-carb dieter, get ready for some extra ketones. And if you're a carbohydrate user, get ready for some *dual energy*:

5% Nutrition's Keto aSALT: Exogenous Ketones for *Everyone*



They're not just for dieters! 5% Nutrition Keto aSALT can be used to boost ketones in bulkers too!

Keto aSALT from **5% Nutrition** consists mostly of goBHB, a patented set of *ketone salts* manufactured by the scientists at NNB Nutrition and licensed from Axxess Global. Keto aSALT uses goBHB's *calcium beta-hydroxybutyrate*, *sodium beta-hydroxybutyrate*, and *magnesium beta-hydroxybutyrate trihydrate*, totaling a dosage of *11.7 grams*.

Astute readers will note that all three of these salts have beta-hydroxybutyrate (BHB) in common. As you will see, BHB is one of *three* major ketone bodies – and probably the best studied.

Whether you're looking for a bump to your ketone levels, or want to feel the alternative energy of ketones while doubling down on carbs, the goBHB-powered Keto aSALT is a supplement well worth trying.

Be sure to read through to the end because we'll touch on the other supporting ingredients in this supplement. We'll start by diving into what ketones are and how they can benefit the human body, but first, let's check in on Keto aSALT's prices and availability:

Rich Piana 5% Nutrition Keto aSALT – Deals and Price Drop Alerts

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Ketones: What they are and what they do

Most contemporary Americans eat the “standard American diet,” aptly abbreviated as SAD.



The SAD contains, among many other (sometimes worse) ingredients, a fairly large proportion of *carbohydrates*, meaning that people who eat the SAD are more or less constantly burning *glucose* for energy. Because *glucose* is the human body's preferred energy source, and especially the *brain's*, [1,2] continually consuming carbs means that your body will always be in the process of burning them off for energy.

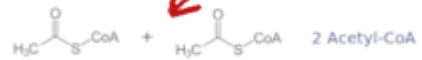
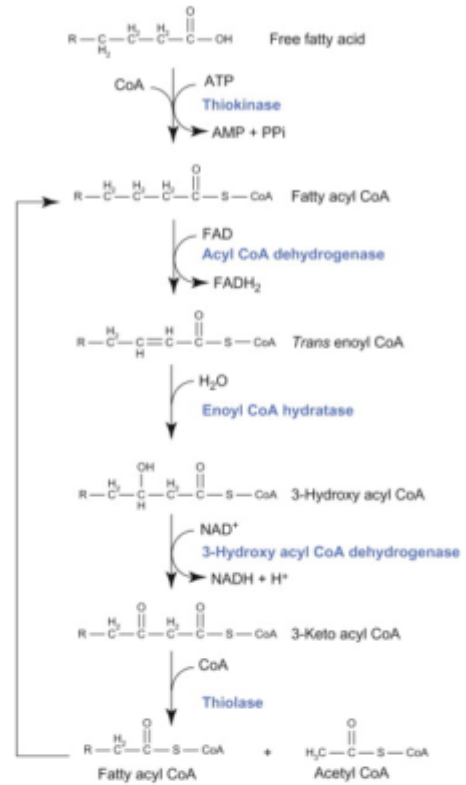
Of course, for much of human evolutionary history, carbohydrates were not as easily accessible year round. It was the rise of *agriculture*, circa 10,000 B.C., that made *grains and legumes* the perennial staples of human nutrition.

In regions where *ancestral hunter-gatherer* societies could only harvest carbohydrates seasonally, their metabolisms were forced to adapt largely (and sometimes almost entirely) to an alternative source of fuel: namely, *fat*.

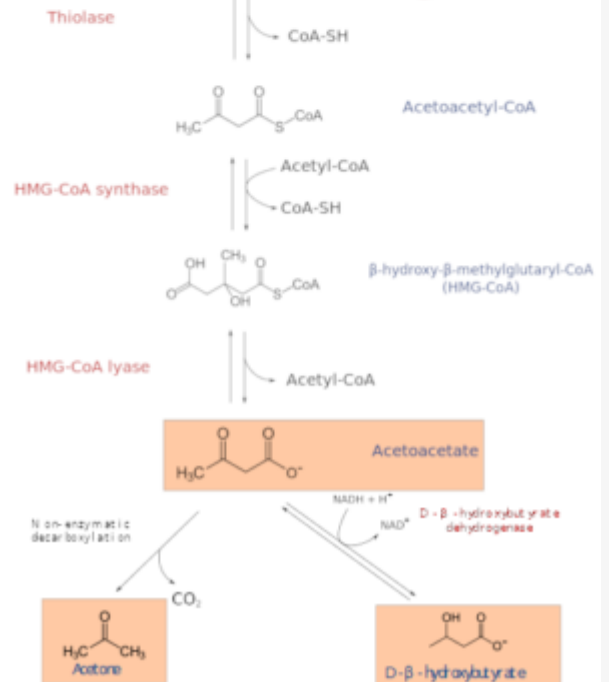
Sometimes, this was *dietary fat* ingested from consuming hunted animals. As an example, take the traditional *Inuit diet* that consists almost entirely of tip-to-tail animal nutrition. [3] That's because in the frigid Arctic Circle, plant foods and dietary carbohydrates are extremely few and far between.

In more temperate regions, in the wintertime, human beings subsisted *largely on their own stored body fat*, which is why we have evolutionarily-preserved mechanisms for fattening-up during the warm months, such as the upregulation of stearoyl-CoA desaturase (SCD) by fructose consumption. [4] Since SCD *desaturates* body fat, making us *insulin resistant* and thus predisposed to fat gain, it's been theorized that eating lots of *ripe fruit* high in fructose during warm months was one way for our ancestors to store energy for the winter.

1. Beta Oxidation



2. Ketogenesis



Beta Oxidation of fatty acids leading to Ketogenesis. BHB is the primary ketone made that the body can use as an energy substrate. We can add more BHB for various reasons, since this fat burning process is slower and you may wish to have some BHB available immediately

Oxidizing – or burning – body fat for energy is carried out by a process called *beta-oxidation*. It produces **ketone bodies**[5] that can be burned for energy by *every type of cell* in the body, including the brain.[6]

The three types of ketones are:

1. **Beta-hydroxybutyrate**
2. **Acetoacetate**
3. **Acetone**

These ketones are produced mostly by *mitochondria in the liver*.[7] Under normal circumstances (i.e. for someone who's eating the SAD), they're burned for energy by the body during extended fasts and during exercise intense enough to deplete *glycogen* stores.

However, even moderns can *induce* the burning of ketones for energy if they so choose, simply by *restricting dietary carbohydrate intake*.[8-10] This is called *nutritional ketosis*.

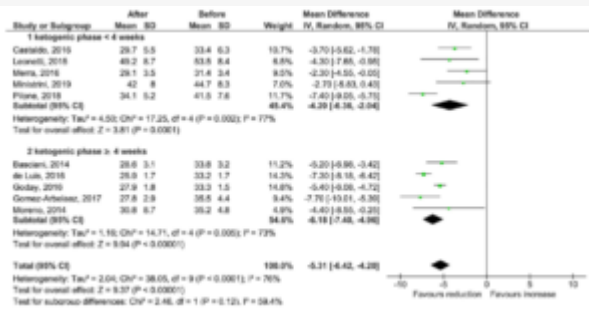
Keto diet: “Biohacking” our way to better metabolic health

Anyone who wants to induce nutritional ketosis should consider following the **ketogenic diet**. Often referred to as “keto” for short, this diet is a strategy for *forcing* the body to burn ketones as fuel instead of glucose.

Keto “ways of eating” (an alternative to “diet”, if one wishes to avoid weight loss connotations) are characterized by extremely restricted dietary carbohydrate intake. Keto dieters often aim for *0% calories from carbs*. The generally accepted threshold for carbohydrate intake if one wishes to induce and remain in *ketosis*, the state of endogenously producing ketones, is 5% to 10% or less of total calories from carbs.

Keto dieters also often use *intermittent fasting* or *extended water fasts* to ramp up their production of ketones, a practice with a multitude of potential health benefits[11] that are still being investigated. The basic idea here is that fasting can force your body to produce ketones from your *own stored body fat*.

The keto diet has exploded in popularity during the last decade, owing to its documented ability to normalize blood sugar and insulin levels,[12,13] improve markers of cardiometabolic health,[14-16] produce *fat loss*,[17-19] improve *liver health*,[20] and more.[21-24]



Very low carb and ketogenic diets have been phenomenal for the reduction of body mass index.[17]

One groundbreaking study published in 2008 found that a whopping 95% of participants with type 2 diabetes were able to *reduce or discontinue their medication* within six months of adopting a ketogenic diet.[25] The famous Virta Health study, released in 2019, reached similar conclusions.[26-28]

In the long run, people who *eat keto* actually have a *higher basal metabolic rate* than glucose burners,[29,30] and less *visceral fat* (sometimes referred to as trunk fat),[31] a type of body fat that surrounds *internal organs* and is considered a major risk factor for the *metabolic syndrome* that's a precursor to type 2 diabetes.[32]

Although all of this seemed novel to most Americans in the 2010s, the reality is that fasting and the ketogenic diets have been used medicinally for thousands of years.[33] The diet was even prescribed by allopathic medical doctors starting in the 1920s, until the ideologically-driven nutritional “science” of the 1970s caused it to fall out of fashion.



Rich Piana's persistence was hard to beat. One thing that kept him publishing YouTube after YouTube was his flexibility with diet.

Where do the benefits of the ketogenic diet come from?

One of the most common questions about the ketogenic diet is: *Is the elimination of carbohydrates from the diet and the normalization of insulin production what makes the ketogenic diet therapeutic, or do the ketones themselves have therapeutic properties as well?*

The answer is probably *both*.

If the *ketones themselves* are helpful, then the next question is: *What benefit, if any, do we get from ketone supplementation?*

Exogenous ketones: Benefits

5% Nutrition Keto aSALT contains *11.7 grams* of total **goBHB**. Let's look at some data to see the benefits of these molecules:

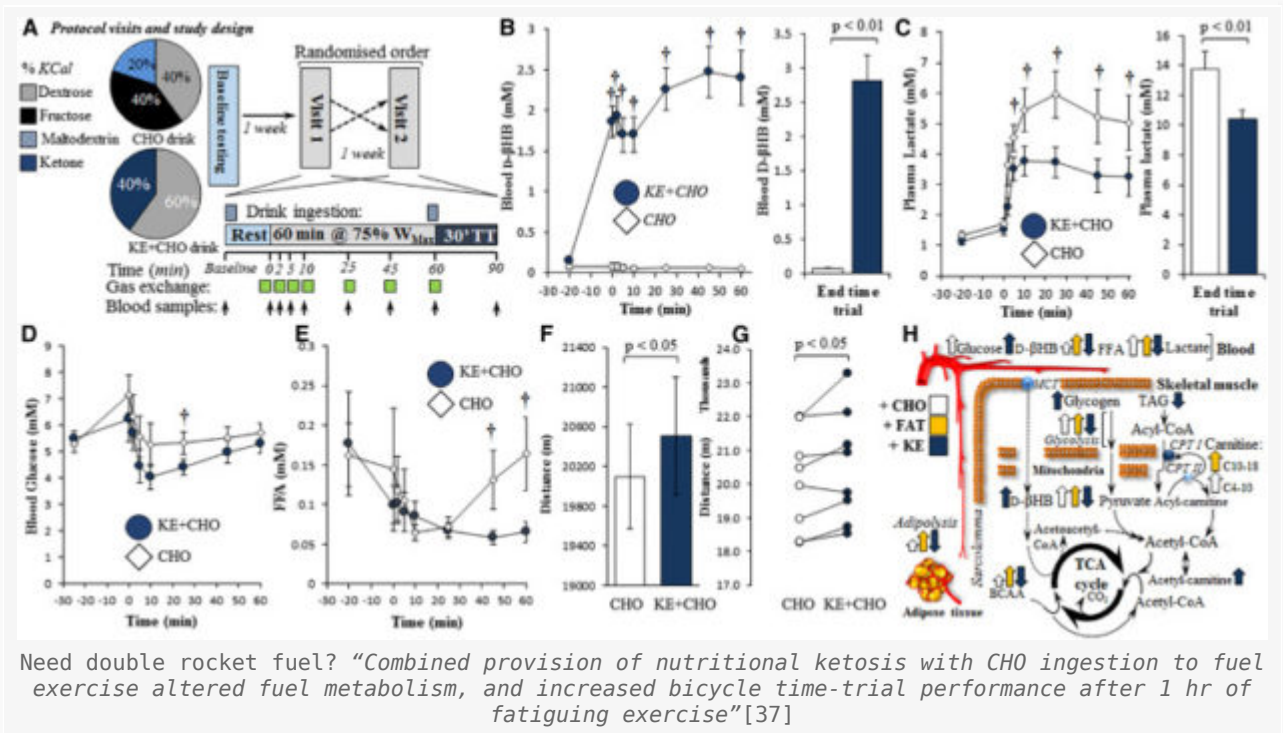


Some of the earliest research on exogenous ketones goes back to the 1990s. Researchers discovered that the nutrient, when supplied from an external source, could improve energy availability during exercise, *reducing lactate formation* while boosting overall performance.[34] The mechanism by which ketones accomplish this appears to be their *glucose-sparing* ability, since they're able to serve as an *alternate fuel source* during exertion.

From this finding was derived a long line of research into exogenous ketone supplementation for athletic performance, especially for endurance athletes. Nonetheless, as we'll demonstrate, the *non-athletic* benefits of ketones are at least as exciting as the athletic ones.

• Endurance athletics

A few studies have been done that have tested the use of exogenous ketones during athletic performance. Generally speaking, ketones produced outside of the body don't do much to increase *anaerobic* performance,[35,36] but *can* significantly boost *aerobic endurance*[37] by reducing lactic acid buildup(a byproduct of glucose metabolism).[38] Exogenous ketones can also help reduce temporary cognitive impairment that typically follows the completion of intense exercise.[36]



• Reduced appetite

A 2017 study found that an exogenous ketone drink *reduced appetite, insulin levels, and ghrelin levels* in subjects who consumed it.[39] Ghrelin happens to be known as "the hunger hormone" for its ability to induce appetite. So *lower ghrelin levels* should lead to *reduced appetite*, which would be a vindication of what many exogenous ketone users have anecdotally reported for many years.

Since ghrelin rises in response to *stress*,[40] exogenous ketones can be especially helpful during stressful episodes by virtue of preventing *stress-induced overeating*, something with which most of us are undoubtedly all too familiar.

Can exogenous ketones produce fat loss?

The research on exogenous ketones and *fat loss* is in its infancy, but there is one intriguing animal study from 2019. Overweight mice that were on an *ad libitum* high-fat diet for 10 weeks showed *increased metabolic rate and lower body fat levels* after taking exogenous ketones for three months.[41]

• Anxiety and cognition



There's another reason why you might consider reaching for the ketones when you're feeling stressed: two different preclinical studies have found that exogenous ketones have *anti-anxiety* effects. In both of these studies, researchers found that animals who took ketones displayed fewer *anxiety-related behaviors* than animals who didn't.[42,43] In one of these studies, *mice* with an Alzheimer's-like disease performed better on cognitive tests after taking exogenous ketones compared to mice who were fed carbohydrates.[42]

- **Cardiovascular benefits**

One 2017 study found that exogenous ketones reduced glucose, free fatty acid, and triglyceride blood levels.[44] Another found that 18 to 35 year olds who supplemented with ketone salts for six weeks had lower blood pressure than those who took a placebo instead.[45]

Another study published in 2017 found that long-term oral supplementation with *beta-hydroxybutyrate* (BHB), a type of exogenous ketone, improved blood lipids and decreased visceral fat levels in rats.[46] Specifically, this study found that the BHB rats had higher "good" HDL cholesterol and lower triglycerides – a far more important metric for cardiovascular health than the "bad" LDL cholesterol levels alone. However, the BHB rats *also* had lower LDL levels,[46] which still could be of importance to some.

This and much more are covered in our recent article titled *Innovating BHB: NNB Nutrition and the Brains Behind Ketone Supplements*.

Other ingredients in 5% Keto aSALT

11.7 grams of BHB salts aren't the only thing in Keto aSALT from 5% Nutrition.

Let's briefly take a look at the three additional ingredients in this formula.

- **L-Carnitine L-Tartrate – 200 mg**

CHERRY LIMEADE		
Supplement Facts		
Serving Size: 1 Scoop (15.8g)		
Servings Per Container: 16		
	Amount Per Serving	% Daily Value*
Calories	30	
Niacin (as niacinamide)	2 mg NE	13%
Vitamin B6 (as pyridoxine hydrochloride)	5 mg	294%
Vitamin B12 (as methylcobalamin)	60 mcg	2500%
Pantothenic Acid (as calcium pantothenate)	10 mg	200%
Calcium (as calcium beta-hydroxybutyrate (as goBHB®))	914 mg	70%
Magnesium (magnesium beta-hydroxybutyrate trihydrate (as goBHB®))	97 mg	23%
Sodium (sodium beta-hydroxybutyrate (as goBHB®))	860 mg	37%
Potassium (as potassium citrate)	69 mg	2%
L-Carnitine L-Tartrate	200 mg	**
Coenzyme Q10 (ubiquinone)	25 mg	**
Keto Drive Performance Complex:	11.7 g	**
Calcium Beta-hydroxybutyrate (as goBHB®), Sodium Beta-Hydroxybutyrate (as goBHB®), Magnesium Beta-Hydroxybutyrate Trihydrate (as goBHB®)		
<small>*Percent Daily Values are based on a diet of other people's secrets. **Daily Value not established.</small>		
Other Ingredients: Citric Acid, Malic Acid, Natural Flavors, Silicon Dioxide, Stevia Leaf Extract (Rebaudioside A), Beet Root Powder (for color)		

A whopping 11.7 grams of goBHB in Keto aSALT!

Carnitine is one of PricePlow's favorite ingredients. It plays a big role in *cellular energy production* by moving fatty acids into our cells' *mitochondria*, organelles responsible for producing *adenosine triphosphate* (ATP).[47] Since ATP is the *energy currency* of the body, this makes carnitine *very important* for optimizing metabolic function and overall health.

Carnitine is categorized as a *conditionally essential* amino acid, which means that although the body can produce *some* carnitine on its own, it can't produce enough to *optimize* carnitine levels or carnitine-related processes. In other words, it behooves us to get more carnitine from food and supplements.

Of course, not everybody's carnitine requirement is the same. According to the latest research, there are three groups of people who are most at risk of not getting enough carnitine:

1. Vegans and vegetarians typically don't get enough carnitine from food[48-51]
2. Elderly people tend to be carnitine-depleted from age-related metabolic dysfunction[52,53]
3. Athletes consume carnitine at an elevated rate during exercise[54]

If you're an athlete, you should *definitely* consider carnitine supplementation: especially if you're a plant-based dieter.



The **tartate** form of carnitine has been shown to increase *androgen receptor density* in men who take it.[54] Plus, it can *amplify* the effects of testosterone in the body.

This is a small dosage, but one that can still support mitochondria a bit to synergize with the BHB. Our take is that carnitine is an ingredient where *anything* is better than zero. The clinical daily doses for carnitine supplements *themselves* is generally 2 grams per day – if you want that (and more), then check out *5% Nutrition's Liquid L-Carnitine 3150*.

There's a lot to say about carnitine, so if you want to learn more, follow this link to an in-depth discussion on the topic: *L-Carnitine is Underrated. New Meta Review Reminds Us Why*.

- **Coenzyme Q10 – 25 mg**

Coenzyme Q10 (CoQ10) is a fat-soluble antioxidant that occurs naturally in animals. In humans, the compound is highly concentrated in *mitochondria* where it facilitates the action of the *electron transport chain* that ultimately produces *all* of our body's energy in the form of *adenosine triphosphate* (ATP).[55] ATP is consumed in *all* metabolic processes, which is why CoQ10 is often considered essential for the health of all organs and tissues.[55]



The man's legendary status would have persevered regardless, but 5% Nutrition is putting together some *fantastic* supplements to keep Rich Piana's legacy going strong!

A *powerful* antioxidant, CoQ10 helps reduce the formation of *free radicals* (sometimes known as reactive oxygen species, or ROS) and thereby prevents damage to DNA, proteins, and lipids. In recent years, scientists have linked chronic disease to *high* levels of ROS and *low* levels of CoQ10, implying that a deficiency might lead to chronic disease.[55]

Researchers believe that supplementing with CoQ10 may be beneficial to patients diagnosed with any one of these potentially debilitating medical conditions:[55]

- Cardiovascular disease
- Hypertension
- Gum disease
- Mitochondrial dysfunction
- Obesity
- Type 2 diabetes
- Parkinson's disease
- Stomach ulcers
- Kidney disease

Additionally, increased ATP production from CoQ10 saturation *may* improve mental and physical performance.[55] This should synergize with BHB quite well, and not many brands are doing this.

Note: for maximum absorption, fat-soluble ingredients should always be consumed with or after *dietary fat*.

- **Potassium citrate – 89 mg**

Keto 5% aSalt also contains a relatively small dose of **potassium**, intended to serve as *trace electrolyte* supplementation. This ingredient can be important for keto dieters as this regimen, particularly, is often associated with dehydration and electrolyte imbalance.[56]

The infographic features a central image of a white tub of Keto 5% aSalt BHB Salts. Surrounding the tub are four benefit icons with corresponding text:

- Fast Ketosis** (flame icon): Decrease the amount of time it takes for your body to enter ketosis
- Burn Fats** (flame icon): Help the body transport and convert stored fats into energy
- Electrolyte Blend** (person with water drop icon): Beneficial electrolytes to aid in hydration
- Long Lasting Energy** (lightning bolt icon): Provides more even energy curve throughout the day

Flavors available

The advertisement shows two tubs of Keto 5% aSalt BHB Salts. The top tub is white with a red label. The bottom tub is white with a red label and a red banner that says "CHERRY LIMEADE" with an illustration of a drink. The background features the Keto 5% logo and the text "KETOASALT BHB SALTS EXODIOUS KETONES". A black banner at the bottom says "NOW AVAILABLE".

Conclusion: Not just for keto dieters

We get it – most 5% Nutrition athletes are usually *bulking*, using products like *KILL IT Reloaded*, *Crea-TEN*, and *5% TEST* while sipping on *ALL DAY YOU MAY*. But when you're bulking – which often incorporates carbs (see *Rich Piana's REAL CARBS* supplement) – you're not going to be generating appreciable amounts of the *other* energy source – ketone bodies!

The biggest thing we want to emphasize is that these supplements *aren't* just for dieters. While they're helpful to push the transition into ketosis for low-carb dieters, priming the mitochondria for the ketone storm that's to come, that's not all they do. As an alternative fuel source for the brain and body, they generally feel very good, and may aid in performance for *all* kinds of athletes – not just carb-starved ones.

So if you're looking for a bit more energy to your game, and have topped out your stimulant doses, take a look at ketone bodies. Your mitochondria just may thank you.

Rich Piana 5% Nutrition Keto aSALT – Deals and Price Drop Alerts

Get Price Alerts

Get Keto aSALT Price Alerts Get Rich Piana 5% Nutrition alerts Get BHB Salts price drops

Also get hot deal alerts

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