

Taylor Knox – NutraMedia Builds Brands and Labels | PPP #087

written by Mike Roberto | March 13, 2023

<https://blog.priceflow.com/podcast/taylor-knox-nutramedia>



During the 2023 Arnold Sports Festival, we had the chance to sit down for a long conversation with **Taylor Knox** of *NutraMedia*, a premier branding firm that's well known for their incredible label designs.

Taylor came up through NutraBolt / Cellucor, worked on the first round of Glaxon labels, and is now running his own business with a team of artists who are building some of the best labels in the business at NutraMedia. This conversation was fiery, talking about everything from Taylor's history in the industry to his plans for a documentary and highly-specific label printer technologies that make some labels stand out from others.

This is a must-listen podcast for any PriceFlow follower, especially if you're an industry insider looking for some insights on branding and labeling.

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Show Notes: Going to Brand Therapy with Taylor Knox

Detailed Show Notes Coming Soon

Where to follow Taylor and NutraMedia

- Taylor Knox on LinkedIn
- NutraMedia on LinkedIn
- NutraMedia's website: [NutraMedia](#)

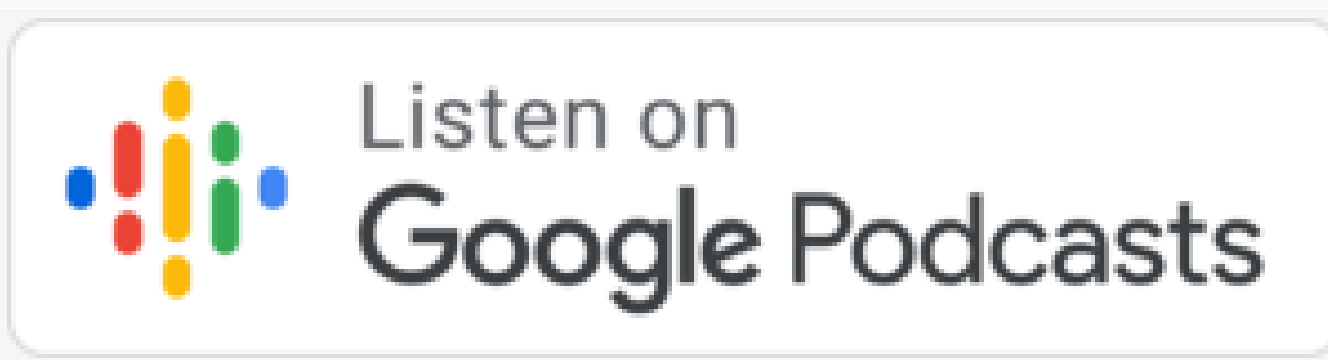
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