

Shawn Wells Upcoming Stimulant & The Energy Formula | PPP #048

written by Mike Roberto | July 27, 2021

*Update: This new stimulant is out! It's **paraxanthine**, and is marketed as "enfinity" from Shawn's new partnership with NNB Nutrition's Kylin Liao and a couple of other supplement innovators. Read about it in our article titled *MuscleTech Reveals New Workout Stimulant: enfinity brand Paraxanthine!*.*



Shawn Wells jumps back on the PricePLOW Podcast to catch up with Mike, talk about his new stimulant, his book *The Energy Formula*, and how he handled 2020!

Shawn Wells, Chief Science Officer of NNB Nutrition, is back on the PricePLOW Podcast to talk about his new book, *The Energy Formula*, how he handled 2020, and most important to many of our followers... **his new stimulant!**

We've had Shawn on the PricePLOW Podcast several times, with many episodes revolving around specific ingredients. This one is a more general chat and in-person catch-up, but zeroes in on a few topics including the new stimulant that can replace caffeine and Shawn's plant-based medicine experiences.

Video: Shawn Wells Discusses All Things Energy

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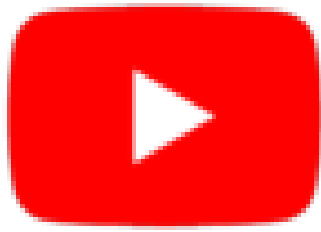
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You can read our The Energy Formula book review and sign up for our Shawn Wells & NNB Nutrition news alerts for when more things happen regarding Shawn or the novel ingredient supplier he works for.

In the next episode, we get more *specific* and discuss **dihydroberberine**.

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