

A Day with Bruce Kneller: Giant Sports, Gaspari, Stimulants, CBD, and More

written by Mike Roberto | February 22, 2018

Note: This page and audio feed was published on July 26, 2019, 1.5 years after the interview. Much has happened since then, but Bruce's new stimulant is still not on the market as of right now, as he still awaits the US Patent and Trademark Office.



In February of 2018, the legendary **Bruce Kneller** came to Texas to visit and share some major news. After several years with Giant Sports, he announced that he was no longer with them. We got to hear Bruce's stories from not only Giant Sports, but also some crazy times at Gaspari Nutrition.

But on top of that, Bruce introduced us to his new stimulant, which was a *fantastic* experience.

We then got into the hot topics of Kratom, CBD, Tianeptine, and Research Chemicals. Even better, industry consultant Josh Schall joined us to discuss marketing to millennials and the future of GNC.

The videos are all below, but first, the audio feeds:

Audio Feed on the PricePlow Podcast

<https://media.blubrry.com/priceplow/blog.priceplow.com/wp-content/uploads/podcast/priceplow-podcast-009-bruce-kneller-february-2018.mp3>

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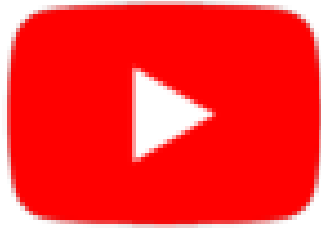
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Two additional videos with Josh Schall

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Yeah, we definitely need to get Bruce back on the channel... subscribe and stay tuned!