

Alpha Lion Announces Exclusive Online Partnership with Bodybuilding.com!

written by Mike Roberto | November 18, 2019

The *SuperHuman Brand* is making some *super huge changes!*

Alpha Lion Announces Partnership with Bodybuilding.com

On November 18, 2019, **Alpha Lion** announced a strategic online exclusive partnership with Bodybuilding.com. It's set to launch December 2019, which means we have some time to prepare for some hot new formulas that are about to hit the market.

Before getting into the details, be sure to sign up for Alpha Lion news alerts below and check our Alpha Lion deals, as there will be some serious changes to some popular supplements:

Alpha Lion – Deals and Price Drop Alerts

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Jordan Fares, President and Co-Founder, chimes in

"We could not be more pumped for our loyal customers that we consider family, as they are now able to order directly from Bodybuilding.com –giving them greater access to the Alpha Lion product range. As we grow, giving our customers greater accessibility and transparency is key. With this partnership, we are doing both and it's a huge step forward for everyone involved. Plus, we'll be able to make greater strides in our humanitarian efforts, which is the ultimate goal."

– Jordan Fares, Alpha Lion Co-Founder

A bigger audience for a bigger charity drive



The graphic features a red and black header with the PricePlow logo and the text "PricePlow Announcement". Below this is the Alpha Lion logo, which includes a lion's head and the text "ALPHA LION BE SUPERHUMAN". Underneath the logo is the "BODYBUILDING.COM" logo. A black banner at the bottom contains the text "Alpha Lion Announces Exclusive Online Partnership with Bodybuilding.com!" in yellow and white. A small PricePlow logo is also present in the bottom right corner of the banner.

Alpha Lion and Bodybuilding.com are partnering up for some major changes!

On the note of humanitarian efforts discussed by Jordan above, one of Alpha Lion's major goals is to expand their partnership with Vitamin Angels and provide lifesaving Vitamin A supplements to 1,000,000 at-risk youth by the end of 2020. Working with Bodybuilding.com enables more to happen, as Alpha Lion's donating a year's supply of Vitamin A to one child for every order placed at the retailer.

What about SuperHuman?!

Alpha Lion's wildly popular supplements "SuperHuman Pre-Workout" and "Cheetah Burn Thermo" have undergone crucial re-formulations and will be dressed to impress, carrying the highly recognized badges of **Informed Choice**, meaning they will be drug-tested athlete approved!

The current formulas are available on the brand website until sold out or until early December. After this the new formulas will be available to purchase, so if you're a fan of the old formulas (or SuperHuman *Supreme*), now's definitely the time to stock up.

The new SuperHuman and SuperHuman Supreme formulas

Moving forward, the newly-reformulated "main" version of the *SuperHuman Pre Workout* will be available at Bodybuilding.com and Alpha Lion's website. An updated SuperHuman *Supreme* will be sold to *retail* stores, which may or may not end up online (check at the link above).

Giveaways, Alerts, and More to come

We'll have ongoing updated news, reviews, interviews, and giveaways coming, so

be sure to sign up for our Alpha Lion news alerts so that you don't miss out on the upcoming deals, changes, and contests:

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